

SWIMMING APPAREL BUYERS

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|---------|----------------------|-----------|
| 120,000 | LAST 3 MONTH BUYERS | \$80.00/M |
| 230,000 | LAST 6 MONTH BUYERS | \$80.00/M |
| 480,000 | LAST 12 MONTH BUYERS | \$80.00/M |

Reach female buyers who have purchased swimwear and swim apparel and accessories. These buyers are ready for the warm weather and tanning season. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: April 2011

Gender: 95% Female

Selections:

| | |
|------------------|------------|
| State, SCF, Zip | \$7.00/M |
| Dollar | \$7.00/M |
| Age | \$7.00/M |
| Income | \$7.00/M |
| Running charges | \$10.00/M |
| Cancellation Fee | \$100.00/F |
| Email | \$75.00/F |



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