

PETITE APPAREL AND ACCESSORY BUYERS

69,000	LAST 3 MONTH BUYERS	\$80.00/M
146,000	LAST 6 MONTH BUYERS	\$80.00/M
323,000	LAST 12 MONTH BUYERS	\$80.00/M

Good things come in small packages. Don't underestimate the buying power of petite women. These women have purchased the latest petite fashions through the internet, catalogs and direct mail. Buyers purchase casual clothing, business wear, outerwear, intimate apparel as well as cosmetics and accessories. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: April 2011

Gender: 100% Female

Selections:

State, SCF, Zip	\$7.00/M
Dollar	\$7.00/M
Age	\$7.00/M
Income	\$7.00/M
Running charges	\$10.00/M
Cancellation Fee	\$100.00/F
Email	\$75.00/F



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