

PET LOVERS

118,000	LAST 3 MONTH BUYERS	\$80.00/M
247,000	LAST 6 MONTH BUYERS	\$80.00/M
468,000	LAST 12 MONTH BUYERS	\$80.00/M

Pets are part of the family and these pet lovers will go out of their way to find special items for their pets. Whether for cats, dogs, fish and birds, reach enthusiastic buyers of many pet products. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: April 2011

Gender: 65% Female

Selections:

State, SCF, Zip	\$7.00/M
Dollar	\$7.00/M
Age	\$7.00/M
Income	\$7.00/M
Running charges	\$10.00/M
Cancellation Fee	\$100.00/F
Email	\$75.00/F



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