

JUST YOGA

58,000	LAST 3 MONTH BUYERS	\$80.00/M
124,000	LAST 6 MONTH BUYERS	\$80.00/M
243,000	LAST 12 MONTH BUYERS	\$80.00/M

Buyers of yoga products through internet, catalogs or direct mail. These yoga fanatics buy the most stylish clothes, yoga mats and products. They take yoga classes and buy DVDs. In addition to practicing yoga, these buyers also are very health and diet conscious. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: March 2011

Gender: 90% Female

Selections:

State, SCF, Zip	\$7.00/M
Dollar	\$7.00/M
Age	\$7.00/M
Income	\$7.00/M
Running charges	\$10.00/M
Cancellation Fee	\$100.00/F
Email	\$75.00/F



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