

## DIET AND FITNESS PRODUCT BUYERS

81,000	LAST 3 MONTH BUYERS	\$80.00/M
177,000	LAST 6 MONTH BUYERS	\$80.00/M
412,000	LAST 12 MONTH BUYERS	\$80.00/M

Reach buyers of diet and fitness products. Predominantly women, these active ladies have purchased weight loss products, fitness apparel and equipment. They are committed to living a healthy lifestyle, eating well and exercising. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: March 2011

Gender: 85% Female

### Selections:

State, SCF, Zip	\$7.00/M
Dollar	\$7.00/M
Age	\$7.00/M
Income	\$7.00/M
Running charges	\$10.00/M
Cancellation Fee	\$100.00/F
Email	\$75.00/F

