

## BACKYARD DECORATING PRODUCT BUYERS

102,000	LAST 3 MONTH BUYERS	\$80.00/M
215,000	LAST 6 MONTH BUYERS	\$80.00/M
476,000	LAST 12 MONTH BUYERS	\$80.00/M

Reach buyers interested in enhancing the outside appearance of their home. They have purchased ornamental lawn decorations, planters, backyard accessories, and more. Email addresses available (please inquire)

Source: Catalog, direct mail, internet

Names thru: December 2010

Next update: April 2011

Gender: 70% Female

### Selections:

State, SCF, Zip	\$7.00/M
Dollar	\$7.00/M
Age	\$7.00/M
Income	\$7.00/M
Running charges	\$10.00/M
Cancellation Fee	\$100.00/F
Email	\$75.00/F



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